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OBJECTIVE

Using CSS/XHTML and modern programming languages to help build faster, cleaner, next-generation web applications and websites.

SUMMARY

- Web Industry Work 8 Years
- Web development with XHTML, CSS and JavaScript (hand-coded) 7 Years
- Web design using Photoshop and Illustrator 4 Years
- Web application user interface design 4 Years
- Web application development in Ruby on Rails, PHP and MySQL 3 Years
- Customizing Content Management Systems such as MediaWiki, Drupal and Wordpress 2 Years

PROFESSIONAL EXPERIENCE

Web Developer, Freelance 2004—Present

Created websites and web applications in Ruby on Rails, PHP and MySQL for clients. Transitioned to semantic XHTML and CSS-based "table-less" website authoring.

- Designed and coded 8 websites and web applications, portfolio at www.1percenter.com/category/portfolio/.
- Mastered standards-compliant and accessible XHTML and CSS.
- Developed web applications in Ruby on Rails, PHP and MySQL.
- Created CMS-managed websites using WordPress, Drupal and MediaWiki.

Web Developer and General Manager, BookRight 2003—Present

BookRight is an event management web application sold as a subscription service. I created BookRight with a coworker. In addition to co-creating the application, I am also in charge of accounting, sales, technical support and billing.

- Designed a user interface that makes BookRight's complex calendaring functionality easy to use. Technical support for BookRight averages less than 5 minutes per customer.
- Researched and developed an ideal Google AdWords campaign for our budget. It receives the maximum number of high relevancy clicks for the minimum cost-per-click allowed by Google.
- Responsible for QA on the BookRight web application. To date less than 5 bugs have been discovered in a live version of BookRight.
- Used Perl and Unix utilities to create a custom solution for managing sales, technical support and billing tasks.
- Created BookRight.com website and authored all website copy.

Website Manager/Purchasing Manager, Kidrobot 2002—2003

The ecommerce website Kidrobot sells "high fashion toys." Kidrobot split from Minidisco in 2002 and I was promoted to head of purchasing. I also continued to manage the Kidrobot website and managed 3 other employees.

- Negotiated prices and purchased \$5,000 in inventory per week from over 50 different vendors.
- Designed and implemented a system to manage the process of adding new products to the website. It increased the effectiveness of delegation, discovered bottlenecks, and made accurate status reports possible.
- Authored a biweekly HTML email newsletter with a circulation of over 5,000 readers.

Website Manager, Kidrobot/Minidisco 2002

Minidisco, the largest online seller of MiniDisc players and accessories, hired me to help launch their second online store, Kidrobot. I managed the Kidrobot.com website, added new products and authored most of the website copy.

- Managed the update schedule for the Kidrobot website, including weekly homepage updates and adding 10 new products per week.
- Developed the "voice" of Kidrobot, the consistent tone used in copy throughout the website.
- Maintained the kidrobot.com website, keeping it up-to-date, functional and typo-free.

Web Developer, Tufts University 1999—2001

Worked with a team of designers and programmers to build web-based solutions for faculty and staff at Tufts University. I worked with designers, adding the JavaScript and back-end programming required to make their ideas go.

- Built a JSP program that parses XML documents for web viewing for the Tufts Perseus Project.
- Authored a tutorial for colleagues detailing the advantages of XML (XML was fairly new then).

COMPUTER AND SOFTWARE SKILLS

- Ruby on Rails, XHTML, CSS, DOM Scripting, JavaScript, MySQL, PHP, XML, XSLT, C++, Java, JSP and Perl programming languages.
- WordPress, Drupal and MediaWiki content management systems.
- Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat) and Microsoft Office applications.
- Windows, Mac, Unix and Linux operating systems.

OTHER SKILLS AND INTERESTS

- Highly motivated, good communication skills, friendly and outgoing.
- Knowledge of prioritization and organization systems including *Getting Things Done* by David Allen and *First Things First* by Stephen Covey.
- Speak Functional German.

Professional influences: O'Reilly Books, The Pragmatic Programmers, New Riders Voices That Matter, css Zen Garden, and 37Signals.

Professional Interests: RSS, Ruby on Rails, Ajax, Web Standards, Open Source Software, Content Management Systems, CSS and XHTML, PHP and MySQL, and customizing Blogging Software.

EDUCATION

Bachelor of Arts Degrees in Computer Science and German from Tufts University, 2001.

References available upon request. Portfolio available at www.1percenter.com/category/portfolio/
This document can be downloaded in Word, PDF, or WWW formats from the portfolio webpage.